


**GOOGLE FOR BUSINESS -
The Complete Package For Your Needs**

- 
- ❖ **What A Business Owner Needs**
 - ❖ **What is Currently being Offered**
 - ❖ **Enhanced Product Offerings**
 - ❖ **Let's Hear It From The Business**

**RETURN ON
INVESTMENT**

EASE OF USE

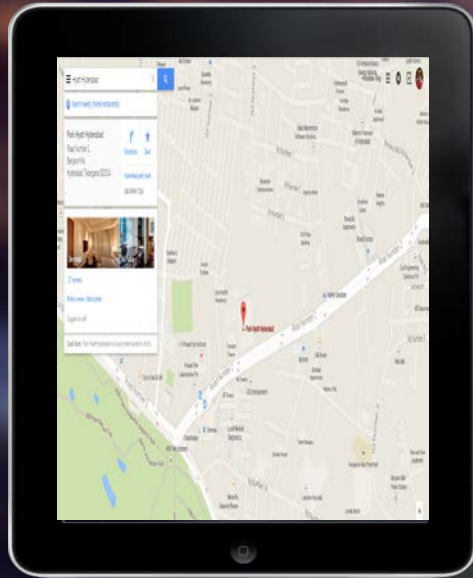


**WHAT YOUR
BUSINESS
NEEDS**

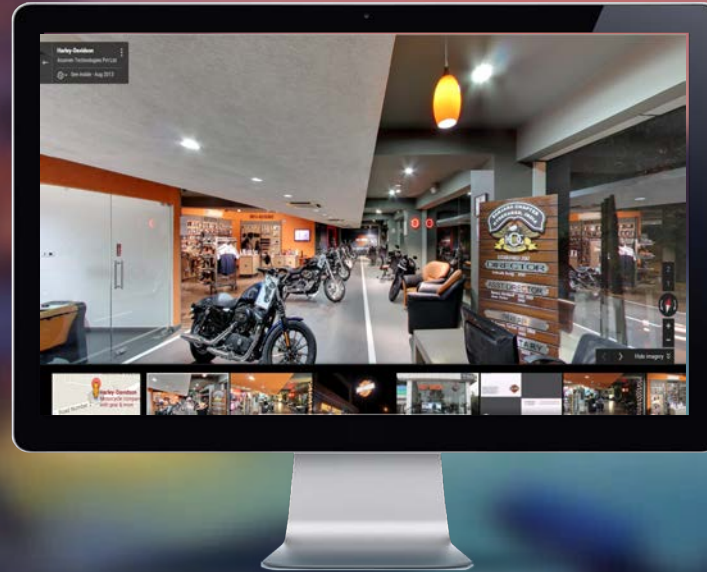
**ATTRACT,
INTERACT
& RETAIN
CUSTOMERS**

**AFTER SALES
SUPPORT**

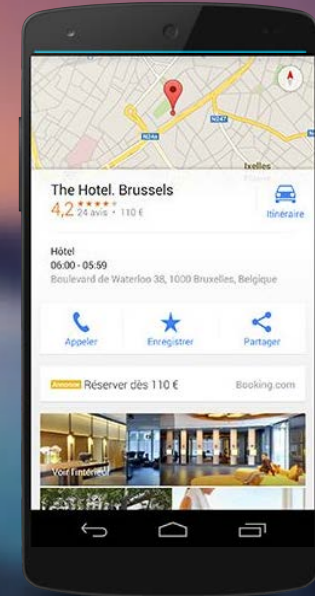
Enhance Your Presence Online



**PRESENCE ON
GOOGLE MAPS**



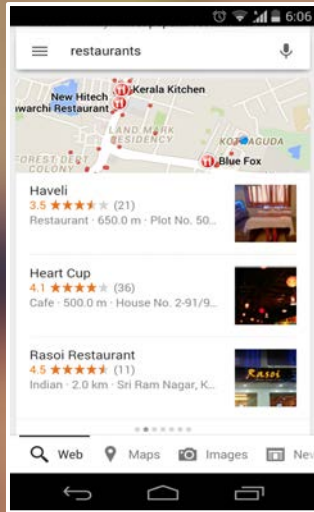
**360 DEGREE INTERACTIVE
VIRTUAL TOUR POWERED BY
GOOGLE STREET VIEW
TECHNOLOGY**



**SEAMLESS
EXPERIENCE ACROSS
VARIOUS DEVICES
(iOS & ANDROID)**

A Seamless Experience from Search to Review through a complete Online Package

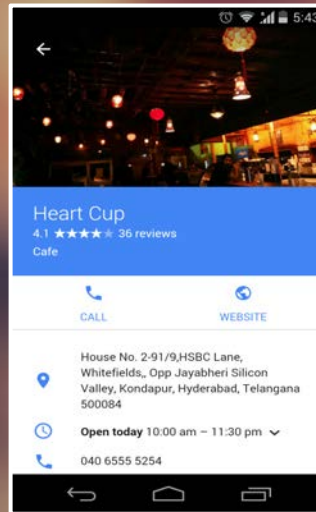
BUSINESS OWNER



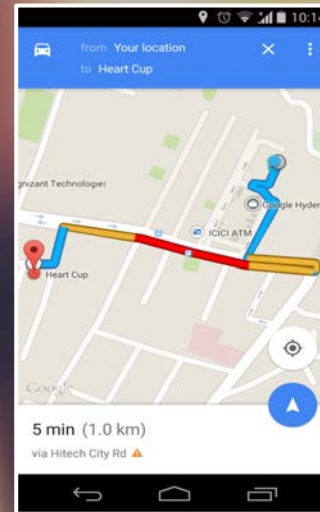
SEARCH



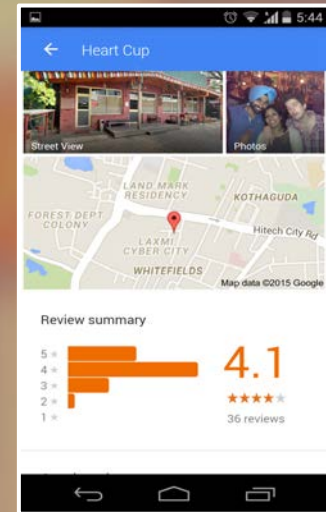
EVALUATE



CONNECT

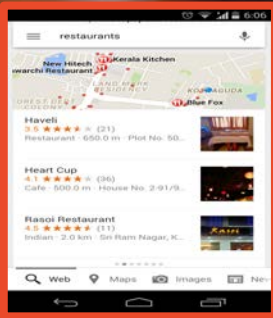


REACH

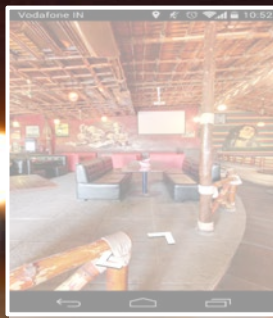


REVIEW

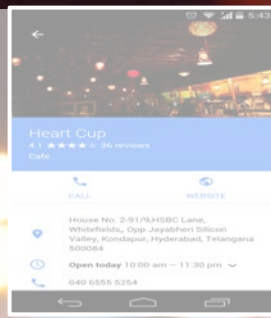
CUSTOMER



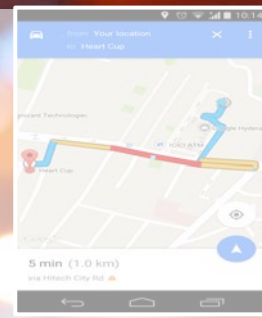
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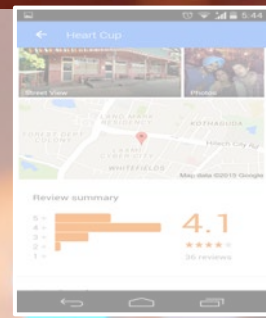
EVALUATE



CONNECT



REACH



REVIEW

Customer Needs

97% of internet users look for local goods and services on online platforms¹

Business Requirements

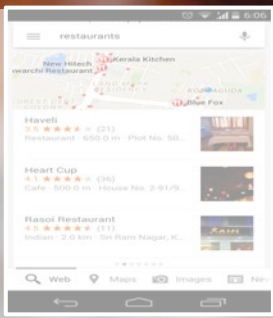
To make it easier for users to find your business online

Package Offerings

Being listed on Google Maps and search allows businesses to increase their online presence and reach their online potential customer

Reference:

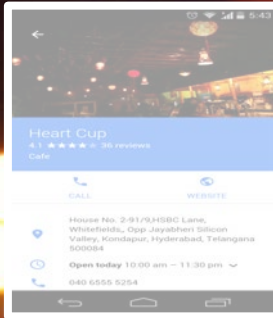
1. <http://static.googleusercontent.com/media/www.google.com/en//economicimpact/reports/2013/ei-report-2013.pdf>



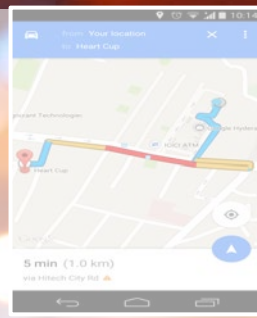
SEARCH



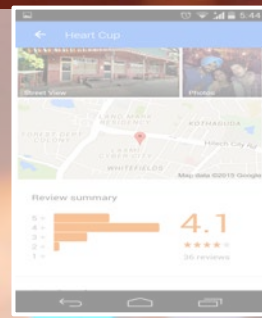
EVALUATE



CONNECT



REACH



REVIEW

Customer Needs

Customers like to virtually experience and evaluate different product offering, through business decor & ambiance, before making any connection with the business.



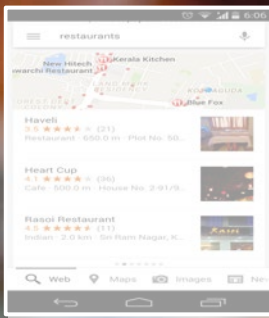
Business Requirements

- Showcase the business amenities and aesthetics
- Display different product offerings

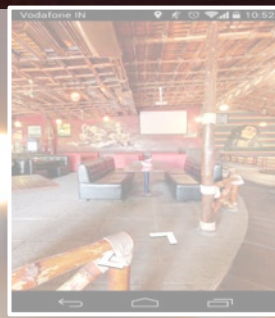


Package Offerings

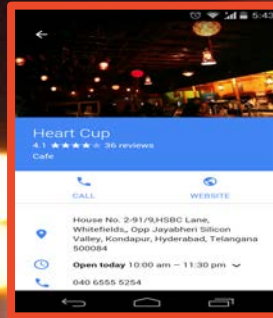
Provides an interactive virtual tour of business premises showcasing business offerings and ambience. Allows business to track increase in online visits



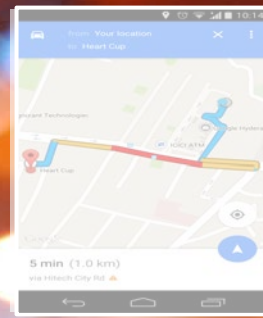
SEARCH



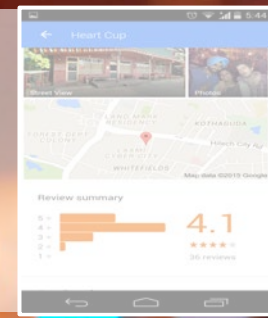
EVALUATE



CONNECT



REACH



REVIEW

Customer Needs

Always connected users search for businesses anytime and anywhere using mobile, tablets and computers

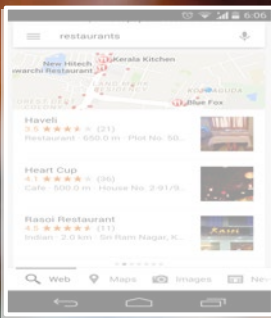
2.1 Billion people uses smartphone for internet search

Business Requirements

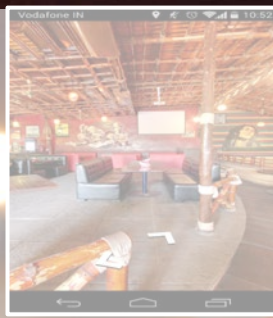
- Update business information
- Maintain the freshness of business attributes
- Promote new business offerings

Package Offerings

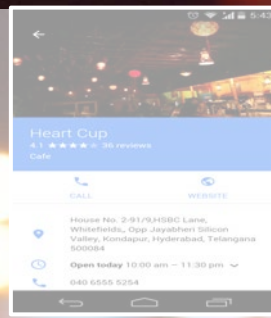
Provides businesses a seamless experience to easily update their attributes (Contact number, address, business category, working hours, website) and facilitate the customers to connect with you effortlessly



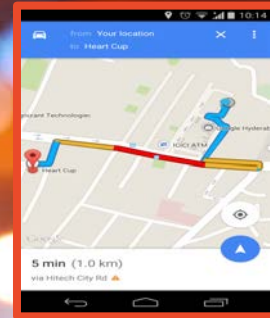
SEARCH



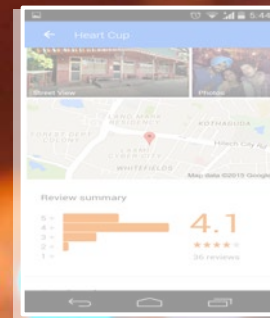
EVALUATE



CONNECT



REACH



REVIEW

Customer Needs

Customers look for convenient ways to reach any business

They require navigational directions and business info on the go



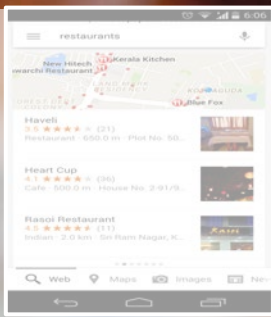
Business Requirements

- Increase customer Foot Falls
- Assisting customers in navigating to their business location

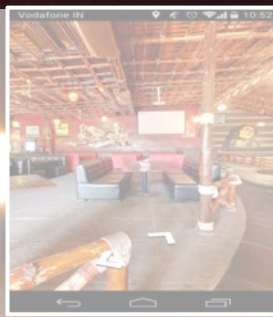


Package Offerings

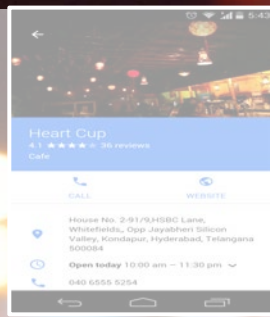
Provides shortest navigational options using car/motorbike navigation, transit and walking paths along with real time traffic update to help customers reach your business



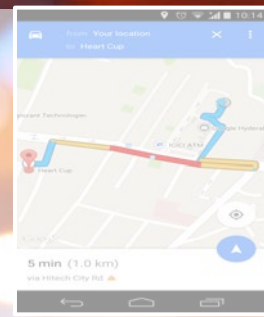
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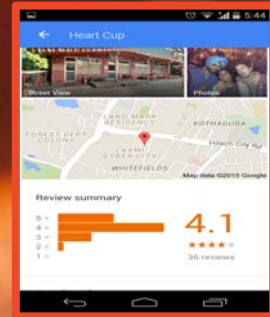
EVALUATE



CONNECT



REACH



REVIEW

Customer Needs

Customers compare, shortlist and choose a business service or products based on other customers ratings and reviews



Business Requirements

- Understand customer's satisfaction level
- Ability to manage the brand reputation.
- Capturing the instant gratification of customer through feedback



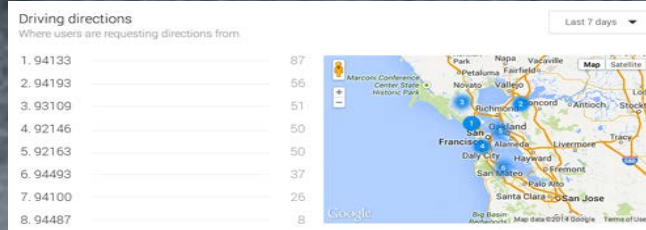
Package Offerings

Provides a simple and easy to use platform (G+ page) where:

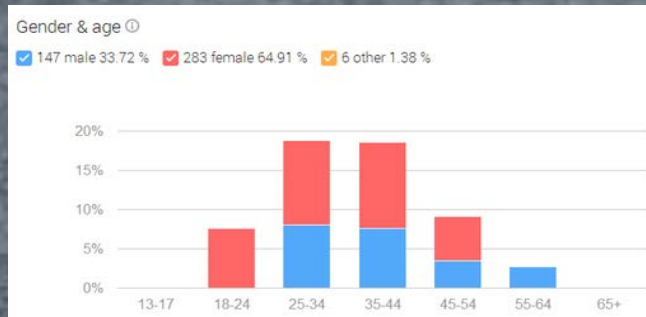
- Customer can provide their feedback through reviews and ratings
- Business owners can directly reply to customers with their comments

Now track the insights on your customers and measure your business performance

Understand how people find your business and interact with your content, so you can reach more of the right customers



Understand Target Customer Location



Understand your customers demographics



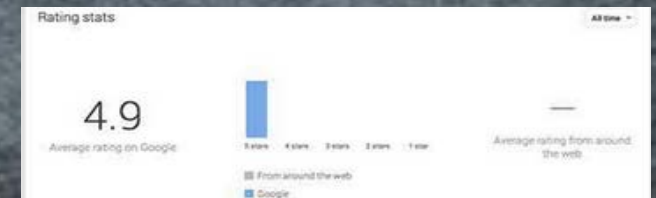
Know your Business Popularity



Understand customers feedback



Know your website visitors



Understand the ratings for your Business

SUCCESS STORY



When people search for fresh seafood in Sydney "Claudio's" is what comes up on top. People go "Wow!" because of the information that are highlighted in our G+ Page. I have a great relationship with my customers and they are like family to me. It gets you 'Excited and Pumped Up' & Google helps us do that

- Claudio's Seafood



GET YOUR BUSINESS ONLINE TODAY